



nojarama
graphic design, ltd.

résumé

Jon A. Leslie

744 Elko Ave.

Ventura, CA 93004

phone: 805.647.6502

mobile: 805.258.1953

e-mail: noj@west.net

www.nojarama.com

overview

Over 12 + years print design experience including design and production for annual reports, brochures, catalogs, corporate identity & branding, direct mail & invitations, environmental signage, newspaper & print advertisements, package design, posters, and stationery. Some Web and other Interactive Design. I am seeking full-time/part-time employment and prefer freelancing jobs with other creative agencies or firms. I am willing to possibly relocate.



nojarama
graphic design, ltd.

RESUMES

Jon A. Leslie

744 Elko Ave.
Ventura, CA 93004
phone: 805.647.6502
mobile: 805.258.1953
e-mail: noj@west.net
www.nojarama.com

education

Associate of Science degree—Commercial Art—Ventura College
Associate of Arts degree—Fine Art—Ventura College

skills & experience

Proficient in many Macintosh® programs, including:

DTP: Adobe® Photoshop, Illustrator, InDesign, and Quark® XPress

WEB: Adobe® Dreamweaver

PRINT: Proficient in Pre-press and Print production

FINE ART: Advanced visual conceptual, drawing, painting & color theory skills

MISC: Advanced conceptual, creative thinking and problem solving skills, Excellent customer service and client relations skills, Excellent sense of humor

employment

NOJARAMA Graphic Design, Ltd.

(11/03—current)

Freelance Graphic Design

Brochure, Logo and Stationery Design, Magazine, Calendar, Catalog, Newsletter, Packaging, Website and Environmental Graphics

Barbara Brown Marketing & Design

(05/98—3/04)

Art Director/Graphic Designer

Brochure, Logo and Stationery Design, Magazine, Calendar, Catalog, Newsletter, Packaging, Website and Environmental Graphics

Responsibilities: Supervision of project schedules and budgets (including creative solutions with budgets in mind), Build and direct creative teams and projects, Manage client and vendor relationships, Lead creative from concept to completion including photo shoots, press checks, image/color correcting and manipulation, Type and paper selection, Print buying and request for quotes

Newsom Graphic Design

(06/97—12/98)

Freelance Graphic Designer

Public Service Advertisements and Campaigns

Ventura College

(9/94—5/96)

Teachers Assistant

Commercial Art Rendering and Illustration, Figure Illustration



nojarama
graphic design, ltd.

resumes

Jon A. Leslie

744 Elko Ave.

Ventura, CA 93004

phone: 805.647.6502

mobile: 805.258.1953

e-mail: noj@west.net

www.nojarama.com

samples

Brochure Design- A Searle Creative Group “freelance” project.

This was for a Fire Protection company that supplies services for the hotel & business communities. Designed utilizing Adobe® InDesign for layout and Photoshop for imaging.



Calendar Design- A Straightline Communications “freelance”

project. This was a calendar that also educated the public about water conservation. Designed utilizing Adobe® InDesign for layout and Adobe® Photoshop for imaging.



Logo Design- A “freelance” project. The logo was designed

for a worldwide spa development company located in Southern California. Designed utilizing Adobe® Illustrator for design.



Environmental Design- A Salem Communications “freelance”

project. This was a “van wrap” design for a corporate radio station. Designed utilizing Adobe® Illustrator and Photoshop for layout, design and imaging.



For more examples of my work, please visit my website. Portfolio available upon request.